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| |  | | --- | | **A Design Project Rubric\*:  Using the Principles and Tools of Graphic Design** | |

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| **CATEGORY** | **4** | **3** | **2** | **1** |
| **Proper Use of Tools** | The design shows that the student excels in using the tools available in GIMP. All objects are properly cut an inserted into the project and look as if they belong on the background. | The design shows that the student is comfortable in using the tools available in GIMP. All objects are properly cut an inserted into the project and fit the expectations of the project. | The design shows that the student can use the tools in GIMP. The proper techniques needed to be used are adequate. | The design shows that the student is struggling with the tools in GIMP. The proper techniques are not displayed and the project is questionable. |
| **Design Principles** | Makes excellent use of font, color, graphics, effects, etc. to enhance the design. | Makes good use of font, color, graphics, effects, etc. to enhance the design. | Makes use of font, color, graphics, effects, etc. but occasionally these detract from the design. | Use of font, color, graphics, effects etc. but these often distract from the design. |
| **Originality** | The graphics and text used on the design project reflect a exceptional degree of student creativity in their creation and/or display. | The graphics and text used on the design project reflect student creativity in their creation and/or display. | The graphics and text used by the student are based on the designs or ideas of others and don't demonstrate original ideas | Graphics and text do not demonstrate any original thought or creativity. |
| **Required Elements** | The design project includes all required elements as well as additional techniques. | All required elements are included on the design project. | Some of the required elements are missing or not clearly defined | Many of the basic elements of design are lacking. The project does not demonstrate understanding on how to use the design tools. |

\*Project rubrics may be altered to fit specific assignments.

Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Comments: